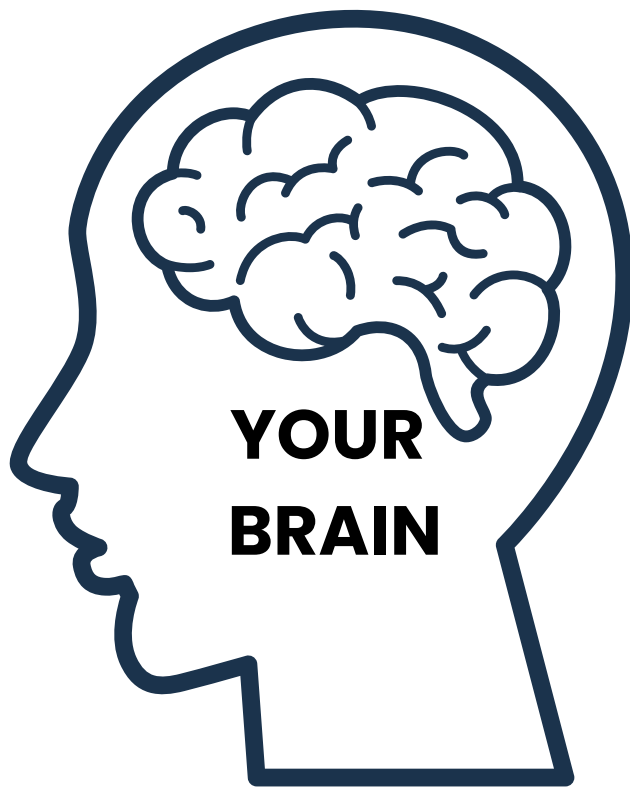
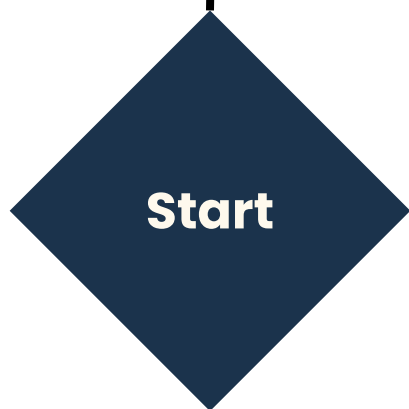




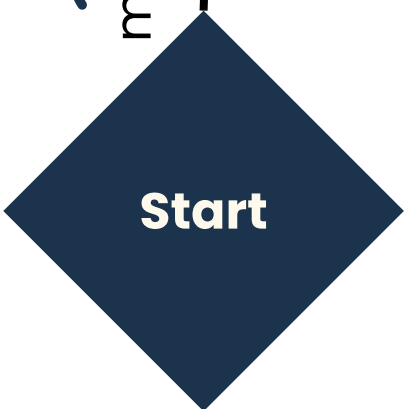
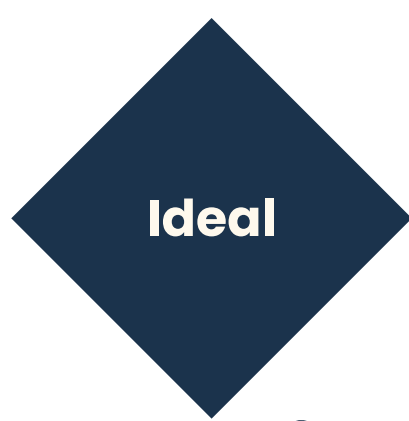
GAP



visualise

FAILURE
FRUSTRATION
DISAPPOINTMENT
LOW SELF-ESTEEM
GUILT
DEPRESSION

GAIN



visualise

SUCCESS
SATISFACTION
CONFIDENCE
HIGH SELF-ESTEEM
ENJOYMENT
OPTIMISM



UNSTOPPABLE
BY DESIGN